



## Newsletter Producer, The Australian Financial Review

Nine • North Sydney NSW 2060

 Base pay  
\$0 - \$0

 Work type  
Full time

 Contract type  
Permanent

### Perks

CAREER DEVELOPMENT

TRAINING

### Skills

EXCELLENT WRITING

PROOFREAD

WRITING EXPERIENCE

### Full job description

#### Company Description

##### Life at Nine.

Nine's strategy is to create great content, distribute it broadly and engage audiences and advertisers.

We are Australia's largest locally owned media company – the home of Australia's most trusted and loved brands spanning News, Sport, Lifestyle, and Entertainment.

We pride ourselves on creating the best content, accessed by consumers when and how they want. Nine's assets include the 9Network, major mastheads such as The Sydney Morning Herald, The Age and The Australian Financial Review, radio stations 2GB, 3AW, 4BC and 6PR, digital properties such as [nine.com.au](http://nine.com.au), 9Now, 9Honey, Pedestrian.TV, Drive, subscription video platform Stan and a majority investment in Domain Group.

#### Job Description


### Job details

 Date posted  
**13 Apr 2022**

 Expired On  
**01 Jul 2022**

 Category  
**Editorial, Media & Creative Arts**

 Occupation  
**Other**

 Base pay  
**\$0 - \$0**

 Contract type  
**Permanent**

 Work type  
**Full time**

 Job mode  
**Standard business hours**

 Industry  
**ENTERTAINMENT**

 Sector  
**PRIVATE BUSINESS**

 Work Authorisation  
**AUSTRALIAN CITIZEN / PERMANENT RESIDENT**

 Company size  
**1000+**

## **Your new opportunity at Nine.**

The Australian Financial Review is seeking a journalist to help oversee and produce the Financial Review's strong and growing stable of newsletters.

The journalist will work closely with the digital and production teams as well as reporters, section editors and senior editors across the AFR's newsrooms nationally to deliver compelling newsletters to our valued subscribers.

The role will report to the newsletter editor and is a permanent full-time position.

Responsibilities and tasks will include:

- Curate, edit and produce newsletters across the newsroom's varied topics
- Proofread newsletters and make decisions on length, format and tone and in accordance with our Style Guide
- Identify and coordinate graphics and images for newsletters, in collaboration with graphics and photographic teams
- Write engaging newsletter copy and subject lines for various audiences and topics
- Use data and analytics to guide decisions and monitor the performance of newsletters
- Work with newsletter editor and audience development team to identify areas for improvement and engagement, drawing on data and analytics and reader feedback
- Assist with narrative newsletter writing
- Assist with digital article production, homepage editing and social media as required

## **Qualifications**

**Enough about us, let's talk about you.**

- Demonstrate an interest in newsletters as a distribution platform
- Able to write and edit compelling newsletter copy and subject lines to drive strong engagement
- Able to write 'with voice' and adapt the tone of different newsletters
- Wide knowledge and interest in news, business and politics
- Strong editorial judgment; ability to absorb complex ideas and distil them into accessible copy
- Highly adaptable and quick to learn processes
- Excellent written communication skills
- Able to manage multiple deadlines and work both independently and collaboratively
- Commitment to The Australian Financial Review's editorial standards
- 3+ years writing experience

## **Additional Information**

### **What you'll get in return at Nine.**

- Career development and quality training
- Up to 16 weeks paid primary carer's parental leave
- Discounts on lifestyle, entertainment, and leisure memberships, including health insurance, dental and gym
- Access to Future Women – a movement to help women connect, learn and lead through unique content and events.
- Discounts on products and services with corporate partners including Samsung, Apple, JB HI-FI, HP, Hertz Car Hire and TFE Hotels

### **Our Commitment to Diversity and Inclusion.**

At Nine, we are committed to fostering a workforce that embraces all aspects of diversity and inclusion and where practices are equitable to ensure our people experience a sense of belonging. From day one, you'll be encouraged to bring your whole self to work and will be supported to perform at your best. Should you require any adjustments to the recruitment process in order to equitably participate, we encourage you to advise us at the time of application.

We encourage applications from Aboriginal and Torres Strait Islander people, people with disabilities, and of all ages, nationalities, backgrounds and cultures.

### **Nine's Workplace Condition of Entry:**

Nine is committed to maintaining a safe and healthy workplace and doing what is reasonably practical to protect our people, including visitors to all Nine sites and events.

Nine has introduced a Workplace Condition of Entry – COVID 19 Policy that requires all workplace attendees and participants to be fully vaccinated against COVID-19 before entering a Nine workplace (unless you have a valid medical exemption). You will be asked to declare your vaccination status as part of the application process and provide evidence of this. This information will be treated in accordance with our Privacy Policy.

**Disclaimer:** We do not accept unsolicited agency resumes and are not responsible for any fees related to unsolicited resumes

### **Job Location**

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